

Newsletter

Spring is in the Air!

February 2009 Volume 11

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"Permalaser is dedicated to enhancing our clients" sense of well-being"

Contemplating a Facelift or Laser Resurfacing surgery?

"Let Permalaser become your partner in skin preparation for your surgery!"

Results for a facelift or laser resurfacing surgery vary greatly from patient to patient. Preparation is the key for a successful result. For example, you bring your car to the car dealer for a tune up. You have the oil changed, batteries replaced, belt inspected and tires rotated. Why not take the same care of your skin *before undergoing a surgical procedure?*

A series of photofacials using the advanced ELOS technology will remove unwanted blemishes, even the skin tone and tighten the skin. Combine this treatment with our famous Beverly Hill Peel and you are already on your way to a fresh new look!

A facelift procedure doesn't make all the imperfections disappear. That

Please see *Contemplating a Facelift or Laser Resurfacing Surgery?* on page 2

Dry and Flaky Skin?

"It's a fact! Our skin takes a beating in the Winter!" Hot showers, heating, cold air, snow and fluctuating temperatures all have an undesirable effect on our skin!

Moisturizing is the Key! A good moisturizer can help your facial skin (and other body areas) keep its moisture balance. Knowledge of your skin type will prove beneficial in the selection of your moisturizer! Toning your skin to keep its pH balance is equally important. Don't ignore the signs of dry flaky skin!

Beneficial at this time of year is exfoliation! At home use of a gentle exfoliating cream or gel on a weekly basis is of the utmost importance. Exfoliating assists your moisturizer in penetrating into deeper dermal layers, thus giving you smooth, silky skin! Mechanical exfoliating is also recommended for more troublesome cases. Microdermabrasion or chemical peels are all the rage at this time of year for the face, neck, chest, hands and arms! They also assist in better skin tone, elasticity and a reduction in blemishes! *It's time to get healthy! Do the same for your skin!*



Receive a 20% discount on every purchase of \$200 or more between February 9^{th} – February 14^{th} on all skin care products or treatment services *upon presentation of this coupon*.

NEW! NOW OPEN EVERY 2ND SATURDAY PER MONTH 3ETWEEN 9 – 2 PM! RESERVE YOUR SPACE TODAY! *FOR ALL LASER AND SKIN TREATMENTS ONLY".





** REBATE CERTIFICATE NOT APPLICABLE TO INJECTION SERVICES. ** REBATE ONLY APPLICABLE ON PRESENTATION OF COUPON



Come experience what we can do for you!

Contemplating a Facelift or Laser Resurfacing surgery?! from page 1

is why Permalaser and their well trained staff can assist you to a successful end result to your facelift or laser resurfacing procedure.

Combine these treatments with a good regimen of skin care products that exfoliate, tone, moisturize and you are already a winner! Never forget the sunscreen with a minimum SPF of 15 and you can't go wrong!

If you use skin care products on a daily basis by using the 4 basic steps, you WILL be pleased with the end result! Shouldn't your skin be the best that it can be? With our specialty skin care lines and treatments, you can be assured that in a few easy steps, your skin will be glowing as much as your smile! Ask us today about how YOU can make your skin look and feel better!